



***It Pays to Give Big to Your Community:
A \$25,000 contribution to the Discovery Museum can cost
you less than \$12,000.***

How is this possible? The Discovery Museum is an Enterprise Zone Project

The Durango Discovery Museum is one of just nineteen Southwest Colorado Enterprise Zone Projects approved as of August, 2006. A taxpayer who makes a contribution to the Museum may claim a Colorado income tax credit equal to 25 percent of the value of the contribution, up to \$100,000 (12.5% for in-kind contributions up to \$50,000 in credit).

Individual Contribution Example:

An individual in the 28% tax bracket who makes a \$25,000 contribution to the Discovery Museum could receive a reduction in Federal income taxes of \$7,000 and a state credit of \$6,250, so that your *net out-of-pocket would be \$11,750.*

Business Contribution Example:

A business pledges \$100,000 to the Discovery Museum over a 4 year period. For each year, the business contributes \$25,000. The shareholders in a 28% bracket could receive a reduction in Federal income taxes of \$7,000 and a state credit of \$6,250, so that the *net out-of-pocket would be \$11,750.*

Other Benefits to Your Business:

If, on the advice of the business's accountant, the business treats your contribution to the Discovery Museum as a promotion expense, the contribution can reduce the shareholder's income. *This can reduce the effects of the Alternative minimum tax and phase-out deduction rules.*

Charitable Contribution 2007 Update:

Owners of IRAs who are 70 ½ or older can give as much as \$100,000 from their IRA or Roth IRA to the Discovery Museum in 2007 *without recognizing any income on the distribution, and the IRA gift will be counted toward the minimum distribution requirement for IRAs.*

Work with your advisor to determine the most effective planning strategy for you.

Naming Opportunities:

The Discovery Museum seeks to honor those who help us build the Discovery Museum through their commitment and generosity. For those contributing \$50,000 or more, an array of possibilities exists for donors interested in various Museum naming opportunities. The donation requirements for these opportunities differ, and donors are encouraged to discuss their ideas with Project Director, Claire A. Bradshaw at: 970.422.2034 or claire@durangodiscovery.org.